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FOR IMMEDIATE RELEASE

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Kanawha Valley Soccer League Connects With West Virginia Wireless As League's Sponsor

May 18, 2003 (Charleston, W.Va.) – West Virginia Wireless, the area's only local wireless carrier, is now the official sponsor of the Kanawha Valley Soccer League (KVSL). As sponsor, West Virginia Wireless will be assisting the youth soccer league with financial support and promotional assistance. In addition, a special wireless plan will be offered to parents of the KVSL's team members.



This is the first time that the KVSL has had an official league sponsor. The Kanawha Valley Soccer League organizes youth soccer games throughout the Kanawha and Putnam County region. More than 3,500 youths participate each year in the league's 10 associations during its Spring and Fall seasons.

"West Virginia Wireless is delighted to be affiliated with such an outstanding youth athletics program, and we are proud to be helping to promote and support local community activities such as this," said Dennis Bloss, General Manager of West Virginia Wireless.

About West Virginia Wireless

West Virginia Wireless was established in 2002 to provide residents in West Virginia with reliable wireless service. The company provides service in the greater Charleston and Huntington areas utilizing GSM, the world's leading wireless technology, and recently expanded coverage to the Beckley and Bluefield markets. West Virginia Wireless offers uncomplicated service plans designed to enhance the unique lifestyle of each customer. For more information about West Virginia Wireless, visit www.westvirginiawireless.com.